



PoC EeTAC SEMINAR CYCLE

+ CO-CREATION ACTIVITIES

Curated by Federica Pompejano
and Marta Casanova

March 26, 2026 | 2:30-3:30 pm (3:30-6:30 pm Co-creation)
**Modern Heritage Conservation: Sustainability between
Common Places and Boundaries**

Andrea Canziani | Architect Officer, Ministero della Cultura, SABAP
Liguria and Chair of DOCOMOMO ISC Education + Training

April 16, 2026 | 2:30-3:30 pm (3:30-6:30 pm Co-creation)
Preservation of Modern Architecture

Wido Quist | Associate Professor in Heritage & Technology, TU Delft
and Secretary General of DOCOMOMO International

April 23, 2026 | 2:30-3:30 pm (3:30-6:30 pm Co-creation)
**Restoration and Energy Efficiency Improvement of Villa
Rossi**

Enrico Giacopelli | Partner of GStudio

April 30, 2026 | 2:30-3:30 pm (3:30-6:30 pm Co-creation)
**Late 20th-Century Architecture in Bologna: From Active
Conservation to Selective Envelope Replacement. Case
Studies Toward an Intervention Methodology**

Francesco Conserva | Vice President of Open Project



EETAC_UNIGE

EeTAC

Energy Efficiency and Conservation of Contemporary Architecture

The project is supported by *Sustainable Architectures for
Contemporary Restoration*, promoted by the Directorate-General
for Contemporary Creativity of the Italian Ministry of Culture.

eetac.unige.it

PoC - PRINCIPLES OF CONSERVATION

Academic Year 2025-2026

Prof. Federica Pompejano

MArch in Architectural Composition

Department of Architecture and Design

Polytechnic School

University of Genoa

The conservation and management of **modern architectural heritage and landscape** dilemma have been a pivotal discourse since the last decades of the 20th century, increasing its importance up to the present, whilst seeking to embrace urban planning and socio-economic sustainable development perspectives in an **integrated strategy towards a conscious conservation approach**.

The four-session PoC-EeTAC seminar cycle addresses one of the most pressing dilemmas in the **stewardship of late-modern heritage**: how to reconcile the conservation of second-half-of-the-20th-century architectural works with today's unavoidable imperative of **environmental responsibility**. Many buildings of recognised cultural value from this period, often shaped by lightweight systems, innovative assemblies, and experimental materials, prove particularly vulnerable in terms of envelope performance, indoor comfort, and energy demand. Yet their architectural language, materiality, and constructive logic are integral to their identity and to the **cultural values** they embody.

During the PoC-EeTAC seminar cycle, diverse case studies and conservation approaches will be introduced by invited speakers, and, starting from close reading of original design intentions and construction techniques, students will have the opportunity to understand how attention to detail, materials, and conservation principles can guide **retrofit strategies** that minimise impact on heritage assets and their values. The results of the **Co-creation Activities** will be shared on the project's Instagram feed and web page.

SEMINAR CYCLE